Retail Orders – Boomerang

Ordering · https://mountainstream.co/docs/boomerang-retail/

Mountain Stream's clientele are wholesale distributors. When the pandemic hit and everything shut down, we scrambled to keep our clients in business and developed Boomerang, a shopping cart built in to Streamline, to sell directly to the public. It uses Stripe or Paypal as payment gateways and also offers cash on delivery. You may offer delivery in qualified areas and also set up pick up locations.

Boomerang Setup & Customization

1. Activate **Boomerang** in **Company › Settings.**
2. **Enable Boomerang.**
3. In Delivery Settings set up
   - **(A)** tax codes (if applicable),
   - **(B)** zip/post codes and
   - **(C)** pickup locations and the specific areas you deliver to.
4. Enter a **Custom Welcome Message** to display on the storefront.
5. Go to **Setup Boomerang Catalogue** to select the items that you would like to sell through Boomerang.

[A software settings page for a retail company showing options to enable Boomerang, set payment methods (PayPal, Stripe), adjust delivery settings, and customize a welcome message. Menu and action buttons are visible.]

All your **Live** items will be displayed in a **Batch Edit** format.

6. Select the **Clear Filter** top middle.
7. Select the checkboxes in the **Retail** column of items you want to sell.

8. Set the retail price in the **Retail Price** column.
9. Add images by selecting the **Edit** pencil in the **Action** column.

[A screenshot of a retail product management software showing a table with item names, wholesale and retail prices. Edit icons are highlighted in purple, along with filter and add new item buttons at the top.]

10. *Add a picture***.**
11. Add a product description in the **Description** text box.
12. All other item attributes captured in the **Item** file will be automatically taken into consideration on the Boomerang platform, *e.g.* product availability, allergens, etc.

[A retail product management interface displays an image of baked goods, pricing fields, availability options, a description box, and item attributes for baked weight and packaging. Buttons for saving and editing are at the top.]

Website Integration

13. Once finished you can visit your site by clicking on the **(1) URL**.

- To add the URL to your normal customer login page select the checkbox **(2) Show URL in Streamline Login**.
- To embed the online store to your existing website select **(3) Embed in website** and let your website developer add the code to your website.

[Screenshot of a setup page for Boomerang featuring retail website links, checkboxes to enable options, and HTML code snippets to copy and paste for embedding a retail store URL into a website.]
